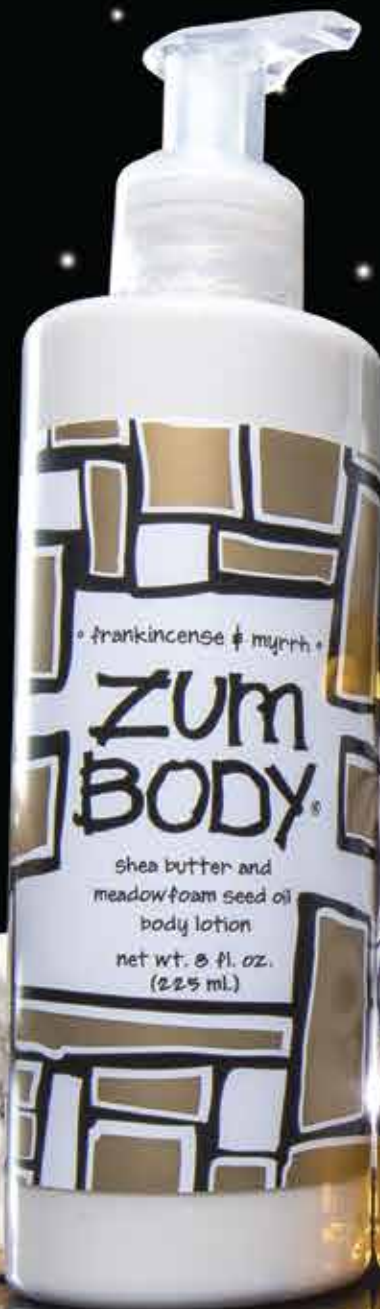


# INDIGO WILD®

Any more natural and you'd be naked.®



# Choose ZUM.

Why choose Indigo Wild you may ask?

We think there are many reasons, but for now we'll give you three!

## ◦ Goat's Milk ◦

Goat's milk is the main ingredient in our Zum Bar® Soaps. It's naturally ultra-moisturizing, naturally balanced for the skin, and naturally homogenized. The pH level of goat's milk is very close to the pH level of your skin, which helps moisturize and keep your skin's oils in balance. Many soaps leave the skin too oily or too dry, but with Zum Bar goat's milk soap you don't have to worry about that!

## ◦ Plant-Based Ingredients ◦

We load up on plant-based ingredients in all of our Zum products, including essential oils and other ingredients Mother Nature approves. Never any parabens, sulfates, phthalates, detergents, petroleum by-products and so on and so forth. We believe this is a perfect recipe to achieve a true aromatherapy product saturated with the most sensational whiffs around.

## ◦ Made by Hand ◦

Here at Indigo Wild in Kansas City, we do things the new old-fashioned way – we use these new-fangled contraptionators called hands. No automated production lines, no sensors, no timers, no robotic arms or lifts or artificial intelligence systems. Just hands. You see, our Zum goods are handpicked, handmixed, handpoured, handcrafted, handwrapped, and handpacked. We love our hands! In fact, we give our hands two moisturized thumbs up and, with all due respect, we say: domo arigato NO Mr. Roboto.

Fun Fact:  
I can actually play  
the keytar.

